July 16, 2013

**Healthy Kids Summit Planning**

Attendees: Karen Allen, Steve Gaskill, Mary McCourt, Heather Davis Schmidt, Mark Thane, Donna Gaukler, Reed Humphrey, Jason Shearer

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* Mary – Missoula Children’s Theatre and St. Pat’s not available
* Need auditorium that seats 500 and 5 break out session rooms
  + Steve G. will see about getting 2 more rooms reserved – free? Will need to pay for projection (possibly $300)
* Funding
  + Mary will see how much $ Health Department will contribute – hoping $1000
  + $350 for rooms
  + 7.50/person
  + $1500 for speaker & graduate student – hopefully, we can come up with a stipend also.
  + SHAPE grant? – Steve will see if they would also support this project. Steve will talk to Trent Atkins.
    - First year monies $3,300.
  + Mary would like to get community involved in this for future involvement
  + Did not get Safeway grant but don’t know why just yet.
* Steve watched the Webinar from Illinois
  + Good resources that we could use for our participants
  + Page 12 – list of physical activity into the school day
  + Enhanced PE = 50% of class is physical activity – increases brain power!
    - Goal is 60 minutes a day of physical activity
      * 10-25 minutes of activity is beneficial time frame for increased brain power
* Letter to principals – looking for champions
  + Ready to be sent to principals – email – team co-signs
  + Mary will let Heather know what schools do not respond
  + Need to also recruit Champions outside of the schools
    - Mary
    - Steve
    - Donna
    - Jason
    - Some MCPS principals (staff)
  + Physical activity comes in several forms
    - Need someone who knows their area well and could lead a session
* Policies & programs schools need to develop to have healthy kids
  + Session 1 in October 2013 – Physical Activity & brain
    - Zero hour activity
    - Active Recess
    - Access to Physical activity
    - After school Physical Activity
    - In class activity – Take 10!
  + Session 2 in February 2014 – Food & nutrition
* Steve watched the active living research webinar also
* Michelle Obama highlighted Missoula in her speech!
  + Her statement: Every 4th & 5th grader has access to gyms after school– we need to make sure that happens!
* Lots of support within the county – city just now coming on board. Need help from city on a couple of policies
* Jason – have a trainer in IDEOl…… (Design Thinking concept)
  + Shadow to see what really happens
  + Goal – to see “how might we….” To create new programs
  + Maybe work with this idea in the fall and track the “food” issue to use in the Feb. session
* Registration by email:
  + 1st part of 2nd week of August – Mary will send to Heather
* Web site?
  + Pod Cast? Could we develop a pod cast from the breakout sessions?
  + Reed could pursue this and find some funding for supporting it.
  + Creating team == students at U

Meet again after team of facilitator’s gets established.

FYI - Steve invited to give an 11 minute TEDx talk on Sept. 18 evening in Masque Theater.